



TIME CONTROL DEEP WRINKLES EGF SERUM

REPROGRAMS THE YOUTH FUNCTIONS OF THE SKIN



Vie
COLLECTION

TIME CONTROL

SÉRUM EGF
RIDES PROFONDES
DEEP WRINKLES
EGF SERUM

30 ml - 1 fl oz



TIME CONTROL

DEEP WRINKLES EGF SERUM

REPROGRAMS THE YOUTH FUNCTIONS OF THE SKIN

HIGH-TECH ANTI-AGING

VIE COLLECTION asserts its medi-exclusive expertise with a solution at the forefront of anti-aging, inspired by EGFs to control skin aging.

EGFs are proteins that are naturally present in the skin and are able to boost cell growth capability and regeneration by initiating the synthesis of collagen, elastin and hyaluronic acid. With age, the concentration of EGFs in the body decreases and signs of aging appear: devitalized skin, deep wrinkles and slackening of tissues.

VIE COLLECTION counters established biological signs of skin aging and completely regenerates the skin with **TIME CONTROL Deep Wrinkles EGF Serum**:

- Boosts cell mechanics
- Targets deep wrinkles
- Creates denser cutaneous tissue

AN EGF-TARGETED INGREDIENT DUO TO ACCELERATE SKIN REGENERATION

EGFs: EPIDERMAL GROWTH FACTORS

Considered the most powerful cosmetic ingredients for reversing the biological signs of aging, EGFs are naturally present in the skin.

MODE OF ACTION OF EGFs:

- Fall into place when the body activates tissue repair following a skin "wound"
- Act as intercellular messengers by coming to bind to receptors
- Transmit instructions to cells for growth, multiplication and regeneration
- Fundamental components in skin renewal

RESULTS:

Cell activity is accelerated and skin regeneration is set in motion again.

As the number of EGFs decreases with age, the skin is less protected against skin aging: cell degeneration, deep wrinkles, skin slackening and emaciation of the tissues begin to take place.

I/ EGF-LIKE PEPTIDE – MIMICS THE ACTION OF EGFs

Obtained by chemical synthesis, the EGF-like peptide has the same molecular structure as the EGF.

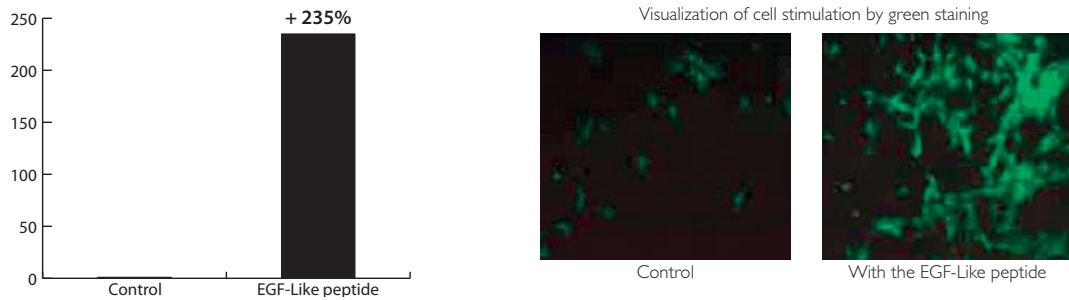
FUNCTIONING METHOD OF THE EGF-LIKE PEPTIDE:

- Deceives the EGF receptors
- Activates cell division

RESULTS:

Cell division is amplified and cell regeneration is faster and more efficient.

► **PROVEN EFFECTIVENESS:**
STIMULATES CELL PROLIFERATION



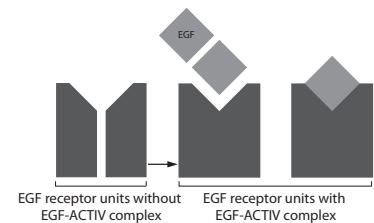
Cell multiplication: + 235%

II/ EGF-ACTIV COMPLEX – OPTIMIZES THE ACTION OF THE EGFs

Obtained by a biotechnological process, EGF-ACTIV complex maximizes the performance of the EGFs naturally present in the body as well as that of the EGF-LIKE peptide.

FUNCTIONING METHOD OF THE EGF-ACTIV COMPLEX:

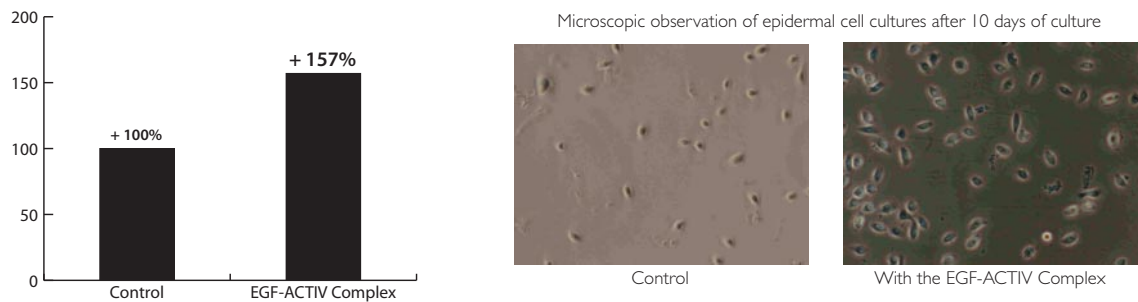
- Optimizes the action of the EGF when it binds to its receptor
- Strengthens the cohesion of the two subunits of the EGF receptor; ensuring its bond with both the EGF and the EGF-LIKE peptide



RESULTS:

Cell division is optimized and cell regeneration is faster and more efficient.

► **PROVEN EFFECTIVENESS:**
INCREASES CELL DIVISION CAPABILITY



Epidermal cell division: + 57%

WITH THE ADDITIONAL BENEFIT OF COMPLETELY REVERSING THE SIGNS OF AGING

- Forced cell regeneration
- Reactivation of the synthesis of collagen, elastin and hyaluronic acid
- Revitalization of the epidermis
- Smoothing of the skin

RESULTS:

Fine lines and wrinkles are filled. The skin is smoother, more toned and regenerated, regaining its youth.

TIME CONTROL: YOUTH FUNCTION REPROGRAMMED IN 1 MONTH

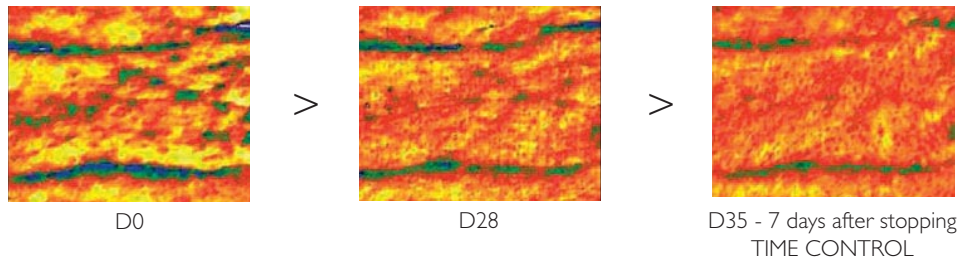
DEEP WRINKLES SMOOTHED

► SCIENTIFICALLY MEASURED

Reduction of up to **-16%***

► LASTING AND PROLONGED SMOOTHING EFFECT

Maintained 7 days* after stopping TIME CONTROL



► NOTED VISUALLY BY MORE THAN 7 OUT OF 10 WOMEN**

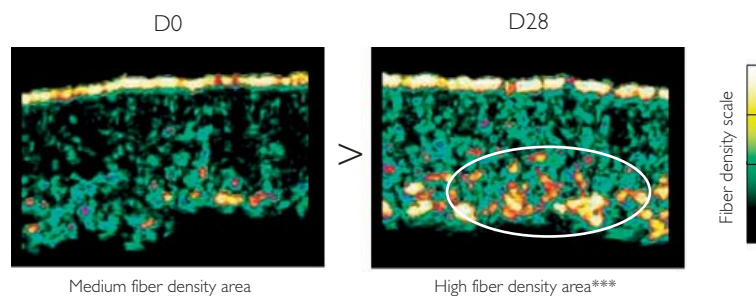
Smoothed and unwrinkled skin



TISSUES REDENSIFIED

► SCIENTIFICALLY MEASURED

High fiber density and homogeneous distribution of support fibers



PLUMPED-UP SKIN

► "NEW SKIN" SPRINGINESS

NOTED BY MORE THAN 7 OUT OF 10 WOMEN**

- Improved skin elasticity
- More toned skin

► "NEW SKIN" QUALITY

NOTED BY MORE THAN 7 OUT OF 10 WOMEN**

- Skin is brighter
- Skin is stimulated
- More attractive looking skin

*Measurement of the smoothing and anti-wrinkle effect on crow's feet. Instrumental test on 24 volunteers after twice daily use. Average value obtained on 10 of the 24 volunteers. Overall result -6%. 2D illustrations and macro photography of one of the best results. **Self-evaluation by 24 women, after twice-daily use for 28 days. ***Measurement of the densifying effect on the jaw area. Instrumental test on 24 volunteers after twice daily use. Effect measured on 82% of volunteers. Illustrations of one of the best results.

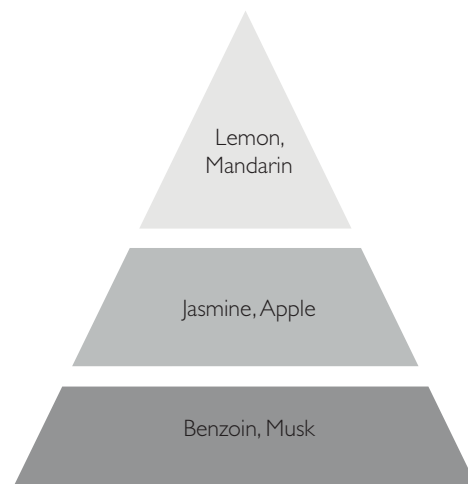
LIGHTWEIGHT SERUM WITH AN ULTRA-SMOOTH FINISH

I SKIN-FUSING SERUM

VIE COLLECTION has developed a half-fluid, half-milk serum which immediately melts on the skin. High in sensory emollients, it envelops the skin in renewed softness and leaves an ultra-soft and velvety finish. Its soft-focus powders give it a smoothing and instant wrinkle-blurring effect.

I ENERGIZING FRAGRANCE

Feminine fragrance, both floral and fruity with a slight amber note.



TIME CONTROL REPROGRAMS THE YOUTH FUNCTIONS OF THE SKIN

- ✓ Deep wrinkles smoothed
- ✓ Tissues redensified
- ✓ Plumped-up skin

REFERENCES

Retail size: 30 ml pump-dispenser – 700196
Tester: 30 ml pump-dispenser – 700196T
Samples: 10 x 3 ml tube – 700197

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